



CARLTON LEE STUDIOS

COMPANY BLUEPRINT

AN IDENTITY PROFILE



“

EXISTING AT THE INTERSECTION
OF ART AND ARCHITECTURE



WHAT WE DO

We are a creative space fabricating visuals & narratives that uplift and inspire the world.

Piedmont
June
2023
teenths
CELEBRATION

OUR MAIN SERVICES

FROM THE BEGINNING TO THE END

WE ARE A CREATIVE DESIGN & FABRICATION STUDIO

A space where all possibilities can become a reality.

BOUNDLESS DESIGN



CONCEPT DESIGN

The initial phase where creative ideas are developed into broad solutions.



RENDERING/ 3D MODELING

A digital representation of the design/ structure.



DRAFTING/ BLUEPRINTS

Technical drawings that our team will build from to ensure design accuracy.



FABRICATION

Our team of builders, painters, & sculptures are in charge of bringing the design to life.



GRAPHIC DESIGN

Our in house artists can assist in developing concepts & creating print files for production.

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147

HOME DEPOT JURASSIC EXPERIENCE

DESIGN MARKETS

WE THRIVE IN ALMOST ANY MARKETS THAT THROW OUR WAY.



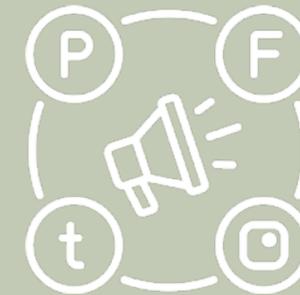
CONFERENCE



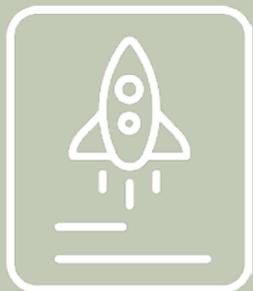
TRADE SHOW



FESTIVALS



BRAND ACTIVATION



PRODUCT LAUNCH



THEME EVENT



PHOTO-OP



ART INSTALLATION

DESIGN IS
OUR SUPER
POWER

STRENGTH IN VERSATILITY

Here at Carlton Lee Studios, we lead with design because we believe it is the foundation of every meaningful experience. Our approach allows us not to be boxed into one industry. We don't follow trends, we shape them by crafting memorable work that connects people everywhere.



MEET OUR TEAM

The brains behind the bold. Visionaries, makers, and problem-solvers pushing boundaries and turning big ideas into jaw-dropping visuals that stay memorable.

OUR TEAM



CARLTON LEE JR.
designer/ founder



GIANELLE ALBA
asst. Producer



GREG TINDLEY
fabrication manager



JOSHUA ANGEL
logistics manager



DELASIA PENEZICH
accounting



STEVE LAKS
lead foreman



SHANNON BLACK
lead scenic



MATT KOPACZ
on-site manager

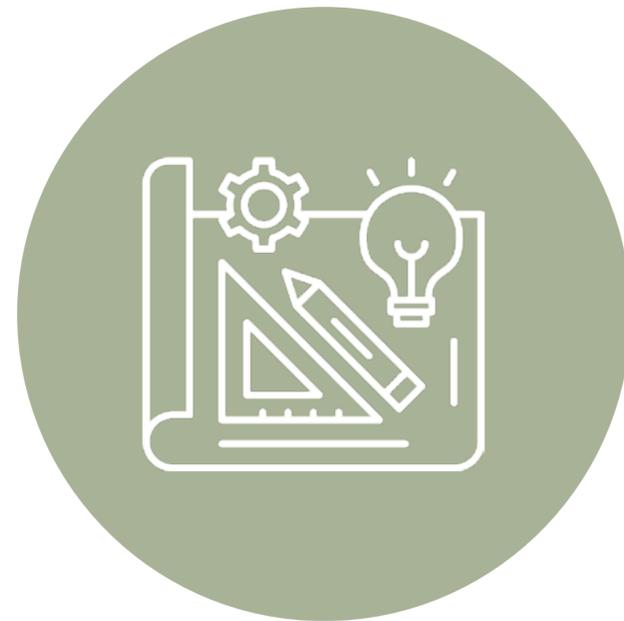
OUR PROCESS

Our streamlined 4-phase design process ensures creativity, clarity, and precision at every step. Each phase is thoughtfully crafted to deliver exceptional results.



CONSULTATION

Every project begins with a collaborative consultation where we dive into your vision, goals, and style. This helps us lay the creative foundation for a design that's tailored, strategic, and impactful.



DESIGN

In this stage, concepts take shape. Our team transforms ideas into detailed 3d models, exploring form, function, and aesthetics.



PRODUCTION

Here, we bring the final design to life—translating digital concepts into fully realized assets. Every element is crafted with precision to ensure accuracy, functionality, and visual impact.



INSTALLATION/ STRIKE

This is where everything comes together. We oversee the seamless integration of the final design—ensuring every detail is executed as envisioned.



OUR WORK

At Carlton Lee Studios, we create unapologetic, boundary pushing work that disrupts the ordinary. From visual identity to spatial experiences, we design for the culture, the future, & the fearless.

OUR RENDERS

At the heart of the studio, our team of skilled designers collaborates to bring the client's vision to life through stunning 3d renderings. With a mix of creativity and technical precision, we can transform ideas into immersive visual experiences. Communication with the client is continuous. The team presents drafts, gathers feedback, and refines every detail to ensure the render aligns perfectly with the client's goals.



LIVE NATION AFRO TECH ACTIVATION



SKYN KING ACTIVATION



SIMPLY ESSENCE FEST ACTIVATION



FOOTLOCKER ACTIVATION



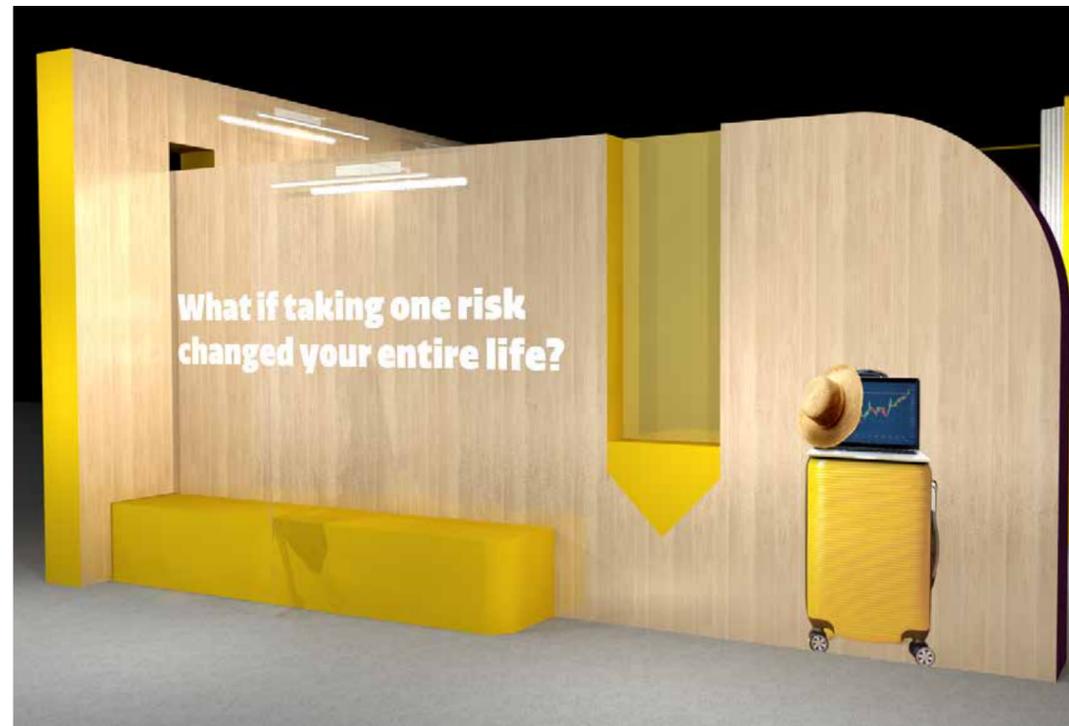
NYC BAILEY'S EXPERIENCE



SHEPHERD FOUNDATION



CULTURE & CO TALK SHOW SET



TRADE & TRAVEL EXHIBIT



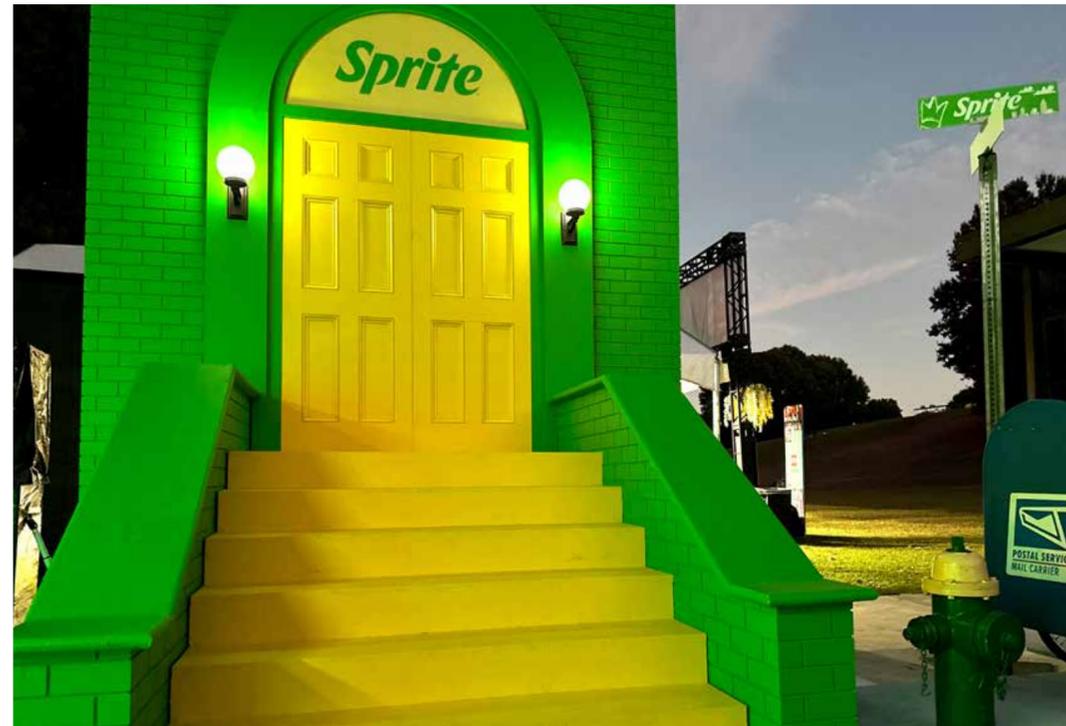
OLE BRAND ACTIVATION

OUR BUILDS

Sophisticated, seamless, and built to impress. Our builds blend form and function to create striking environments that elevate brand presence and engage every guest.



USTA BRAND ACTIVATION



SPRITE MUSIC FEST ACTIVATION



FEBREZE DREAMVILLE ACTIVATION



SIMPLY ESSENCE FEST ACTIVATION



PATREON KICK-OFF



NYC BAILEY'S EXPERIENCE



SPRITE MUSIC FEST ACTIVATION



SPRITE MUSIC FEST ACTIVATION



LIVE NATION AFRO TECH ACTIVATION



OLE BRAND ACTIVATION



JURASSIC EXPERIENCE



JURASSIC EXPERIENCE



COKE HOLIDAY EXPERIENCE



HOME DEPOT LEGO EXPERIENCE



LOBOS TEQUILA PROP



SKYN KING ACTIVATION



106 & PARK STAGING



TRADE & TRAVEL EXHIBIT BOOTH



TRADE & TRAVEL EXHIBIT BOOTH



COKE HOLIDAY EXPERIENCE



AIRBNB EXPERIENCE STAGE



TMCF CONFERENCE SPONSOR WALL



GIVE HER FLOWERS AWARDS



OLE CONFERENCE STAGING



TMCF CONFERENCE STAGING



THE SHE LEAGUE CONFERENCE STAGING



WOMAN EVOLVE CONFERENCE



THANK YOU

FEMME IT FORWARD PHOTO-OP

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@CARLTONLEESTUDIOS